OAKLYN CONSULTING

FOR EXIT ADVISORS

WHEN YOUR CLIENT PICKS EXIT, YOU DON'T HAVE TO LOSE THE RELATIONSHIP

You help owners grow, and every quarter you ask: keep growing, or exit? When the answer turns to exit, Oaklyn Consulting makes you the valuable resource at that fork in the road, with a good deal advisor for every situation and you in the room to the end.

At the fork in the road, advisors get left behind

The answer changes

Every quarter you ask: keep growing, or exit? One quarter, the answer is exit.

The banker brush-off

Too small or too messy, so the banker politely declines and the owner is stuck.

The handoff

A transaction advisor takes over, and you are out of the room.

Your client’s biggest decision shouldn’t be the moment you stop being their advisor.

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If a deal goes bad and you thought it was going good, you kind of have a binary choice. Do you want it to just die and be a statistic, or do you want to have a chance? Because if you want to have a chance, that’s where Frank comes in.

Wally Waldron, Exitology

Frank Williamson calls it the bad deal space. It is where Oaklyn Consulting does its best work.

Where we fit at the fork in the road

Your work builds the value.
We help the owner decide what to do with it.

Bring us in at any point. The earlier we see it, the more options the owner keeps.

1. **Every quarter: grow or exit**
   Talk a situation through with Frank, just you, before the answer turns to exit.

2. **Exit chosen**
   The right banker for a bankable deal, or us for the one that isn't.

3. **The deal gets hard**
   A buyer walks or a process stalls. We step in midstream.

4. **Close, or keep growing**
   A sale, a recapitalization or a decision to keep building, with you still in the room.

You keep the relationship to the end

No success fee, so the decision between grow and exit stays honest.

You stay in the room

Informed and involved from the first conversation through close.

Honest advice

We will recommend waiting, restructuring or growing first when that is right.

100% responsive

Every owner you introduce gets a real answer, whatever the size of the business.

It works both ways

Reverse referrals, and deal flow back to the advisors who send it.

We make you a valuable resource at the fork in the road.

Ten years of crucial capital decisions

200+

Clients advised

4,000+

Stakeholders served

200+

Transactions led or advised by our founder

$7B+

In financings and mergers led

Five-star client satisfaction rating. Mergers, acquisitions, capital raises, recapitalizations and joint ventures for founder-owned, family-owned, venture-backed and nonprofit organizations since 2016.

Grow or exit, decided right

OTHER BANKS SAID NOT A FIT

Essco Calibration Lab

$84M

sale to Transcat

Oaklyn Consulting joined midstream, LOI to close, on a limited-scope fee. “Frank got up to speed really quickly.” Mike Walsh, CEO

PAUSED, THEN CLOSED

Calmont Beverage

6 weeks

pause that saved the deal

Eighty years of family history. When a supplier contract question surfaced, we advised a pause. The question was resolved, terms held, and the sale closed in March 2026.

CHOSE TO KEEP GROWING

Family medicine practice

3 options

roll-up, hospital or independent

We quantified every path so the doctors could judge a roll-up offer. The offer was solid, and they chose independence. Our advice never bends toward a close.

Hear it from owners and partners

> *If you're on the fence, I would say meet Frank and his team. I would recommend him to anyone who is considering selling their company, even if they're just exploring their options.*

Al Hemond, CEO, Professional Disability Associates

> *Rob told us to pause when everything in me wanted to keep moving.*

Jeremy Grenier, CEO, Calmont Beverage

> *You continue to be my go-to for business owners thinking about their business options. I appreciate your approach and everyone I have sent you has said good things.*

Referral partner

> *You are very knowledgeable and explained your model transparently, even offering that you were probably not a good match. That is rare.*

Referral partner

Watch Richard Greene of Clarus Advisors on referring complex deals at youtube.com/@oaklynconsulting

Bankers on your side of the table

Frank Williamson

Founder & CEO

- Harvard Business School MBA
- Led or advised on 200+ transactions
- Led $7B+ in financings and mergers
- C-level executive or board member for 10 organizations

Rob Tyndall

Managing Director

- 20+ years as an M&A investment banker
- Built and led new investment banking practices at larger banks
- Execution lead at boutique M&A advisory firms
- Former management consultant at Bain & Company

OAKLYN CONSULTING

BRING US IN AT THE FORK IN THE ROAD

When a client's grow-or-exit answer starts leaning toward exit, call Frank. He will walk you through how deals like it unfold, before anyone is committed.

SCHEDULE A CONSULTATION

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